who and what
are we?
The Restart Project is called a project for a reason. We have thrown ourselves into the world to intervene and inspire through hands-on activity and exploration.

Our mission? Nothing less than to fix our relationship with electronics. We are consuming too fast, creating unnecessary waste and feeling frustrated – and only we as communities and individuals can turn that around.

Values: empowering, playful, resilient, community-strengthening, disruptive.
Janet Gunter and Ugo Vallauri started The Restart Project in 2012 as a community-based project with the support of Transition Belsize, Project Dirt, and other community organisations.

From our first community repair event called a “Restart Party”, we realised that we would be driven by volunteers and the unbridled energy of local communities interested in fixing. We grew through existing networks like Transition Towns and Freecycle, opening our development as an organisation by creating a volunteer mailing list which remains quite active. Please read more about our amazing volunteers in the thank you section.
In March 2013, we constituted ourselves as a charitable incorporated organisation so that we could gain access to grants, office space and be accountable.

In late 2013, we secured limited seed funding from the The Roddick Foundation to build a business to cover our core costs, and in this way we could also be called a social enterprise.

We are using the milestone of our first anniversary as a charity to generate our first “annual report” with the view to becoming fully transparent and accountable to our growing network and volunteers. Our fully audited accounts will come later in 2014 and will be available from the Charity Commission. In the meantime, we would like to offer up this snapshot of where we have been and where we are going.
what have we achieved together?
We have concentrated our efforts in our first year on expanding the reach of our “Restart Parties” and spreading the empowering message that electronics repair is possible.

We have organised two Restart Parties every month in the greater Brixton and greater Camden areas, and we have helped others start their own groups.

Our September workshop “How to Start a Restart Party” sparked three repair events, in Camberwell, Hackney and Tunis, Tunisia.

Our online outreach sparked interest around the globe, resulting in events in the US, Italy and Israel and future Restart Party Hosts are getting started in 15 countries and all across the UK.
We have spread our message via email and social media, and without the slightest experience in PR or traditional media, we got loads of attention from print, radio and television which generated new interest in DIY and community electronics repair. We also got a number of public speaking invitations.

Additionally, we launched our workplace services, bringing pop-up repair events to companies.
My kind of community!

Restart appeals to my sense of curiosity and life-long learning.

I think it’s a great idea to create a community that addresses these issues socially, not purely online.

Restart is helping people to save money, time and effort through learning about the technology they own and use.
you got inspired...

@jameshsx: inspired by your tweets I hacked my toothbrush. £2.50 battery! 5 more years of use! #lifehack #reuse

@jhanamaryoga: right after today’s event, was inspired by you guys and clean my laptop’s fan and it went well!!!

@angerelle: Inspired by @RestartProject, Googled and found a magic procedure that resuscitated my printer rather than automatically scrapping it.
you got inspired...

@tinich: Inspired by @RestartProject I’ve just ordered a laptop screen on ebay and will attempt replacing it myself...

@tinich: Just saved ££ (+ bit of the planet maybe) by changing bust laptop screen at home. Took 5 mins.

@justingrounds: I have my macbook air taken apart- pieces all over living room table. nervous but empowered to fix. @RestartProject thanks for inspiration...

@justingrounds: Wooohoooo! All fixed! Typing this on said macbook air. Here’s to keeping electronics working...
you helped us grow...

187 Restarters on our London Meetup;
10 attended more than 4 events, 15 attended more than 2

17 Restart Parties held in 5 countries: US, UK, Tunisia, Italy, Israel

122 Future Restart Party Hosts in 15 countries

Nearly 2,000 on our mailing list; > 4,000 followers on Twitter; > 3,200 Facebook likers

Exceeded our first funding drive by 26%
you saved your e-stuff...

795 kg of electronics diverted from waste in London since 2012

Nearly 1,500 of you participated in 55 of our Restart Parties since 2012
On BBC One Show and BBC Click, Bloomberg, AFP, and mentioned in the Guardian
In a BBC story on iPad repair viewed by over 2 million people
At appearances at TEDx Brixton, London Design Week, Mozilla Festival and beyond
At guest lectures at University of the Arts London and City University
Speaking on panels on the circular economy with HP, Nokia and Kyocera
Presenting a case study to an EU-level consultation on scarcity of raw materials
how do we pay for things?
We covered our costs for our first year with a handful of invaluable small grants and paid services. We secured small grants of £2000 from Unltd and Lloyds Bank School of Social Entrepreneurs and two smaller grants from the SMB Charitable Trust and the Cobb Charitable Trust.

The rest of our budget came from paid services, for which our repairers are paid for their professional service. We are proud that we made a significant amount of our total income from testing and prototyping paid services during our first year.
restart project | year in review 2013
We, the founder-directors, were paid nothing until after December 2013, when The Restart Project secured limited seed funding to build the organisation’s enterprise arm in earnest. (This explains the significant closing balance at the end of 2013.)

As we write this in March 2014, we are “bootstrapping” our business.

Our office space was contributed free by 3Space and then at a discounted rate by Makerversity, in Somerset House.

### income and expenditure for 2013*

<table>
<thead>
<tr>
<th>Income source</th>
<th>Expenditure type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>£ 2,113.01</td>
</tr>
<tr>
<td>Grants¹</td>
<td>£ 25,750</td>
</tr>
<tr>
<td>Services</td>
<td>£ 3,390.81</td>
</tr>
<tr>
<td>Bank interest</td>
<td>£ 5.73</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>£ 31,259.55</strong></td>
</tr>
</tbody>
</table>

| Equipment     | £ 321.89         |
| Professional services | £ 1,721          |
| Running expenses | £ 4,488.68      |
| **Total**     | **£ 6,531.57**   |

* These are provisional until independently verified and approved by the Charity Commission.
Small corporate contributions in cash and in kind:

Computer Aid International
Computer Exchange
Eolicar
iFixit
Lovefone
Patagonia Europe
RS Electronics
Sugru

Thank you to the 38 individual donors who showed their commitment to our work by donating online in 2013; our smallest online contribution was £5 and our largest was £100.
where are we going?
Our vision is to become a platform for innovation and action towards a better relationship with electronics. We will organise ourselves around three streams of activity and exploration:

1) education and reskilling (growth of Restart Parties, skill-sharing workshops, university Restart groups, materials for teachers)

2) people-centred circular economy (testing new business models for reuse and repair, advocacy for waste prevention, citizen perspectives on ecodesign)

3) creative transformation (disruptive projects promoting behaviour change)
Our activities in these three areas feed into these more intermediate objectives
– to aid the bottom-up emergence of economies of (electronics) repair
– to make better product design inevitable, based on growing demand
which in turn lead us towards our longer-term goal of a more sustainable
economy, based on more efficient use of materials and local resilience.

Our enterprise arm will cover our core costs, but we will be undertaking
fundraising and looking for appropriate partners for these activities.
Specifically, we are interested in partnering with visionary tech firms, disruptive
communications/PR firms, and academic institutions looking to increase
community engagement.
thanks where thanks is due

Core Restarters: Alan, Andrew, Ben, Dave, David, Faraz, Francis, John, Orsetta, Philip, Ten, Tim, Toshi.

Volunteers:

Heather Agyepong (Documentary photography)
Nick Benton (Finances and accounting)
Mariana Caram (Monitoring and Evaluation)
Blossom Carrasco (Graphic design)
Jenny Fremont (Events planning)
Tin Geber (Web)

Rosina Godwin (Fundraising)
Orsetta Hosquet (Prop and textile making)
Rob Lucas (Pro-bono legal advice)
Brian Oko (Design mentoring)
Lucina Tse (Business development)
Kavinda Samaratunge and David Mery (Volunteer coordinators)
Bex Woodall (Graphic design)
Thank you to all the volunteers and participants in our community events.

And a special thank you to all of the pubs, churches, galleries, community centres, markets and cafes that have hosted us over the past year. You are too many to name!